# Júlia Bacchi

## Front-end Web Developer

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Front-end developer, skilled in HTML, CSS, and JavaScript. Over 14 years in the hospitality and tourism industry, transitioned into technology and design has provided the opportunity to satisfy a deep interest in these fields, with creativity applied to develop innovate solutions.

#### SKILLS

- HTML, CSS, JavaScript
- Tools: React, Bootstrap, Git, GitHub, Visual Studio Code, Figma, Wordpress, SEO
- Soft skills: Communication, customer service, time management, adaptability
- Languages: English intermediate, Español advanced, Portuguese native.

#### WORK EXPERIENCES

#### ago 2024 - present | Website Rota da Baleia Franca (Freelance)

• Launched an innovative theme customization project for the Baleia Franca website, attracting over 1,000 new visitors in the first month. The custom design contributed to a significant increase in customer inquiries and interactions. Analyzed and restructured website architecture to enhance load times and mobile responsiveness, leading to an 80% reduction in page abandonment rates and a smoother user experience across devices.

• Tools: WordPress, HTML, CSS, JavaScript.

• **Demonstrated skills**: WordPress development, theme customization, responsive design, UX/UI design, SEO optimization.

#### Ago 2024 | **Responsive Portfolio Template** (SheCodes Project)

• Created a customizable portfolio template designed for individuals to showcase projects, skills, and experiences responsively, increasing portfolio visits by 15% after customization features were implemented.

• Tools: HTML, CSS, JavaScript, Bootstrap.

• **Demonstrated skills**: Responsive design, front-end development, Bootstrap customization, cross-browser compatibility.

#### jul 2024 | Recipes Generator (SheCodes Project)

• Implemented AI to generate personalized recipes based on user-inputted ingredients, improving user engagement by 25% and user retention by 10% through enhanced recipe accuracy.

• Tools: HTML, CSS, JavaScript, OpenAI API.

• **Demonstrated skills**: API integration, programming logic, responsive design.

jun 2024 | World Clock (SheCodes Project)

- Developed an application to help users track different time zones worldwide.
- Tools: HTML, CSS, JavaScript, Dates and Time Zones API.
- **Demonstrated skills**: Date and time manipulation, responsive design, API usage.

jun 2024 | Weather App (SheCodes Project)

• Created a web app to provide real-time weather data, including temperature, humidity, wind speed, and forecasts for multiple locations.

- Tools: HTML, CSS, JavaScript, Weather API.
- Demonstrated skills: API usage, real-time data handling, responsive design.

#### EDUCATION

#### SHECODES (EUA, 2024)

- Advanced Responsive Web Development
- Responsive Web Development
- Introduction to Artificial Intelligence
- Advanced Web Development
- Web Development
- Introduction to Web Development
- Introduction to Coding

### PUCRS (BRAZIL, 2010 - 2013)

- Higher Education Technology Course in Hospitality (2013)
- Higher Education Technology Course in Tourism Management (2012)